



Danube Transnational Programme  
INDEED

# COACH: Implementation

**INDEED**

Innovation for  
Dementia in the Danube Region

Project co-funded by the European Union  
A stream of cooperation

# Implementation: Summary

## INDEED

Implementation is a key part of the business plan. It serves as a guideline for a **timely and effective implementation** and consists of **four steps**:

1. **Identify** individual objectives – **milestones** – that are essential for achieving the overall project goal.  
These milestones bring together all outcomes from the previous chapters: The staff you would like to involve, the financial plan you set up, the strategy to promote your project and many others.
2. **Break the objectives down into single tasks and clarify responsibilities.** Consider how many financial and staff resources you have available at any given time.
3. **Set a time plan** in which each task is paired with a specific time frame for completion.
4. **Identify tasks that are critical** for the implementation of the project. A task is critical if the implementation of other tasks depends on it. Develop strategies to finish timely in case of a delay of these critical tasks.

# Implementation: Implementation Plan

## 1. Identify milestones

